

Sponsor

THE BEN MORTON LEADERSHIP PODCAST



With over 600 downloads each month, the Ben Morton Leadership Podcast could be the place for your company's voice to be heard. Since its launch in 2020, guests have included:



Edwina Dunn OBE

*Big Data Pioneer
Co-creator of the Tesco Clubcard and founder of The Female Lead*



General Sir James Everard

Former NATO Deputy Supreme Allied Commander for Europe



Peter Cheese

Chief Executive of The Chartered Institute of Personnel and Development



Professor Sonja Lyubomirsky

From the University of California and author of "The How of Happiness"



Conor Pierce

Corporate Vice President UK & Ireland (Mobile) Samsung

We offer pre- and post-roll advertisements (ads delivered by Ben at the beginning/end of an episode).

Our unique audience base sits at over 3,500 listeners and is made up of people interested in the topic of leadership.

We are looking for companies that share our values, have an offering that will be of interest to our listener base, and who want their voice heard as part of a growing podcast.

The great news is that there is no production cost on your part as Ben will read your brand script to his audience.

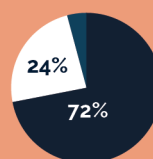
We have some very exciting guests lined up for the coming months and we expect our pricing to go up soon.

There couldn't be a better time to sponsor the Ben Morton Leadership Podcast.

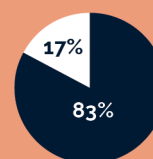
To find out more, contact Amanda: amanda@ben-morton.com
www.ben-morton.com/podcasts/sponsor/

Key Demographics

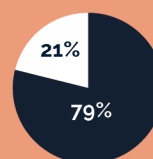
Statistics correct as at 27th April 2022



■ Female
■ Male



■ Junior execs
■ Senior Leaders



■ Public sector
■ Private sector

Age profile 35 ← → 54



Average monthly downloads



Unique listeners all time

