

# Sponsor

## THE BEN MORTON LEADERSHIP PODCAST



With over 600 downloads each month, the Ben Morton Leadership Podcast could be the place for your company's voice to be heard. Since its launch in 2020, guests have included:



### Edwina Dunn OBE

*Big Data Pioneer  
Co-creator of the Tesco Clubcard and founder of The Female Lead*



### General Sir James Everard

*Former NATO Deputy Supreme Allied Commander for Europe*



### Peter Cheese

*Chief Executive of The Chartered Institute of Personnel and Development*



### Professor Sonja Lyubomirsky

*From the University of California and author of "The How of Happiness"*



### Conor Pierce

*Corporate Vice President UK & Ireland (Mobile) Samsung*

We offer pre-roll advertisements (ads delivered by Ben at the beginning of an episode) from as little as £25 per episode.

Our unique audience base sits at over 3,500 listeners and is made up of people interested in the topic of leadership.

We are looking for companies that share our values, have an offering that will be of interest to our listener base, and who want their voice heard at the beginning of each podcast.

The great news is that there is no production cost on your part as Ben will read your brand script to his audience.

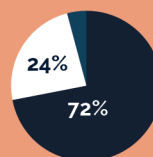
We have some very exciting guests lined up for the coming months and we expect our pricing to go up soon.

There couldn't be a better time to take first mover status, and sponsor the Ben Morton Leadership Podcast today.

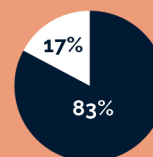
To find out more, contact Amanda: [amanda@ben-morton.com](mailto:amanda@ben-morton.com)  
[www.ben-morton.com/podcasts/sponsor/](http://www.ben-morton.com/podcasts/sponsor/)

## Key Demographics

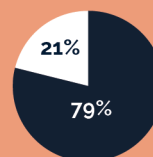
Statistics correct as at 27th April 2022



■ Female  
■ Male



■ Junior execs  
■ Senior Leaders



■ Public sector  
■ Private sector

Age profile 35 ← → 54



Average monthly downloads



Unique listeners all time

