BEN MORTON

WHY CONNECTION **IS THE CURRENCY OF LEADERSHIP**

Ben gave one of the most sobering and thought-provoking lectures I've heard for a long time - what a story to finish with!

Barry Cox Merlin Entertainment

Embark on a journey to March 2003, a pivotal moment in Ben's life as a young Troop Commander leading 35 soldiers into Southern Iraq. Amidst the uncertainty of Saddam Hussein's weapons of mass destruction, he faced the harrowing task of asking two soldiers to potentially sacrifice their lives.

What Ben discovered wasn't just military discipline; it was the power of human connection — his belief in the true currency of leadership. Drawing on personal experiences and neuroscience, Ben unveils the secrets and practical tools for building strong relationships, inspiring unwavering commitment, and propelling your team to go the extra mile.

Book Ben Morton as your next speaker to unlock the power of human connection and inspire your people to willingly go the extra mile.

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What three words would you use to describe Ben's presentation?

- 1 Inspiring
- 2 Thought-provoking
- 3 Motivational
- 1 Emotional
- ² Informative
- 3 Powerful

- Interesting
 Impactful
- 3 Memorable

Praise for Ben's keynote presentations

- *A fantastic external speaker. It's the most relevant content to the workplace l've ever experienced from an external speaker.*
- It's a harrowing and interesting start to the talk. We chucked some weird and wonderful questions at him, and he always answered with neuroscience and backed up all the theories that he gave with the data and the science behind it. Everyone in the room was very bought in.
- Here Ben gave one of the most sobering and thought-provoking lectures I've heard for a long time - what a story to finish with!
- ⁴⁴ Ben is really inspirational. He's very good at understanding the context of the businesses he works with, and he helps cut through some of the noise. He's a great mix of challenge and support that makes people feel safe enough to open up to him.

If you want someone inspirational who can educate and provide perspective on how to lead in this modern day and age, absolutely get Ben involved, 100%.

